

50% FEMALE LEADERS

The business case for **gender diversity in leadership** continues to grow, with research repeatedly showing a correlation between financial outperformance in businesses with a higher representation of females on the executive team.



Many female leaders and would-be leaders harbour distinctive leadership skills and qualities including leading by inspiring and motivating their teams. Women often demonstrate high levels of emotional intelligence, are adept at creating inclusive environments and team building, they foster cooperation, prioritise relationship management, and tend towards using diplomacy and empathy for conflict resolution.

The world needs more female leaders, in every field, to rebalance society and human enterprise. After all, females make up almost 50% of the world's population.

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